

# How can a minor community come to play a major role?

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## 1: Identify something simple to go for



**Everybody knows that we have to do something about global warming**

So Växjö decided to go for “Fossil-fuel-free Växjö” –96

**Important:**



# 1: Identify something simple to go for



**Everybody knows that we have to do something about global warming**

The political decision was unanimous

**Important:**

- All political parties must agree



## 1: Identify something simple to go for



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**Everybody knows that we have to do something about global warming**

The fossil fuel resources are limited

**Important:**

- All political parties must agree
- The underlying facts must be undisputable

## 1: Identify something simple to go for



# Everybody knows that we have to do something about global warming

The global warming is a long-term problem

### Important:

- All political parties must agree
- The underlying facts must be undisputable
- It must be in line with current and long-term trends



## Everybody knows that we have to do something about global warming

“Fossil-fuel-free” is a simple phrase to use

### Important:

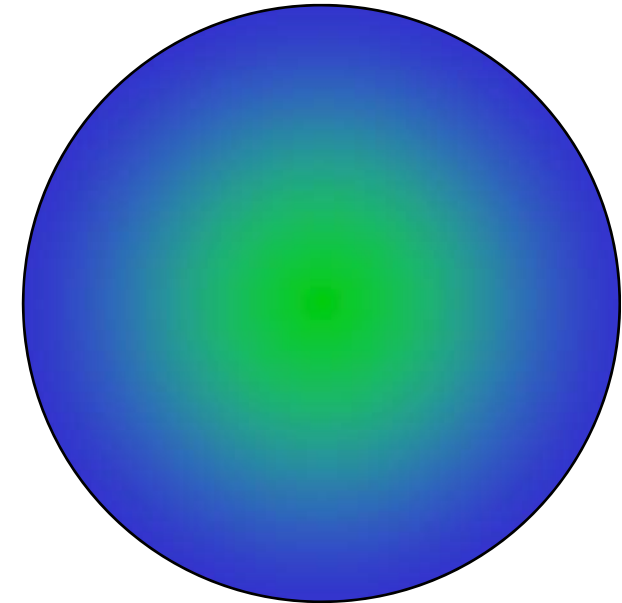
- All political parties must agree
- The underlying facts must be undisputable
- It must be in line with current and long-term trends
- It must be simple to communicate

**Example: Go for “sustainable footprint”**  
*These facts are undisputable...*



**Assume – for simplicity that  
this world is a little sphere.**

We all remember from school  
that it’s 40 000 km around.



So – with  $40\,000 = 2 \cdot \pi \cdot r$  – we  
readily estimate the radius  $r = \frac{40\,000}{2 \cdot \pi} \approx \frac{40\,000}{6} = \frac{2}{3} \cdot 10\,000 = 6\,667$

This is overestimated, since  $\pi$  is a bit bigger than 3, so let’s say  
6 500 km for an estimate...



**So – what’s the area of that little sphere?**

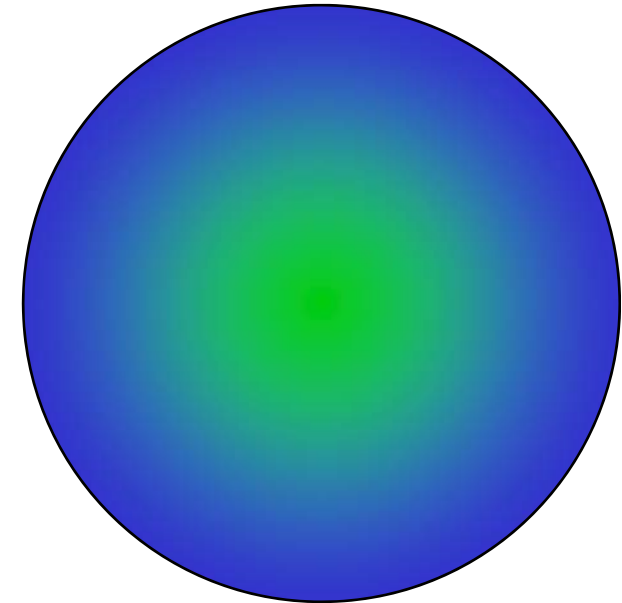
We all remember from school the equation  $A = 4 \cdot \pi \cdot r^2$

So – with  $r = 6\,500$  km – we

estimate the area as  $A = 4 \cdot \pi \cdot 6\,500^2 \approx 12 \cdot (6.5)^2 \cdot 1000^2$

$6.5^2$  has to be in between 36 and 47 – so let’ say 42...

Thus  $12 \cdot 42 \cdot 1\,000\,000 \approx 500 \cdot 1\,000\,000 = 500$  million  $\text{km}^2$ .

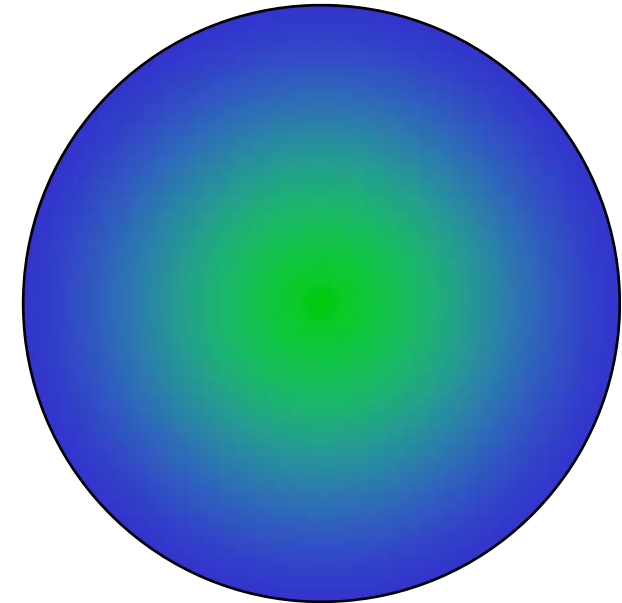






## How much land is on that little sphere?

We all remember from school that it's about 70 % sea on this planet – so land is 30 %



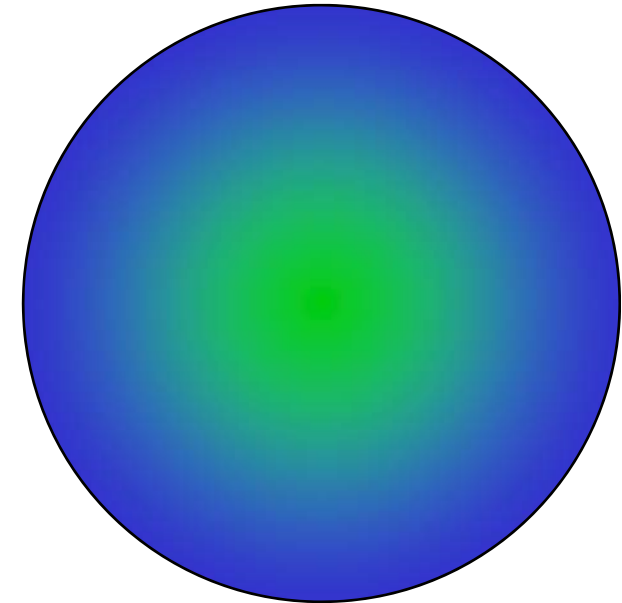
Thus the total land area is about 30 % of 500 Mkm<sup>2</sup>.

That is 150 Mkm<sup>2</sup>....



## How many will share the land on that little sphere?

Let's us use six billion people for the estimate – just to make it simple...



Thus the total land area is 150 million km<sup>2</sup>; or 0.15 billion km<sup>2</sup>.

And we are 6 billion people. So that's  $\frac{0.15 \text{ billion km}^2}{6 \text{ billion people}}$

**Example: Go for “sustainable footprint”**  
*These facts are undisputable...*

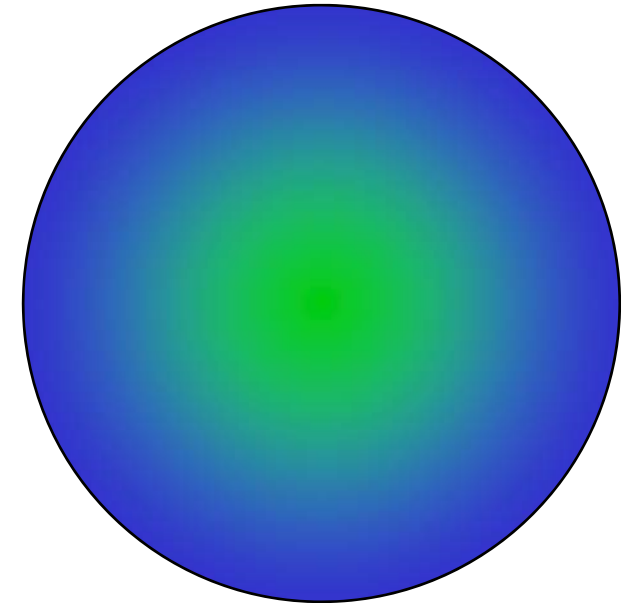


**So what's the final result for that little sphere?**

**We had that**  $\frac{0.15 \text{ billion km}^2}{6 \text{ billion people}}$

$0.15 \text{ km}^2 = 150\,000 \text{ m}^2$  per 6 persons – that's  $25\,000 \text{ m}^2$  each...

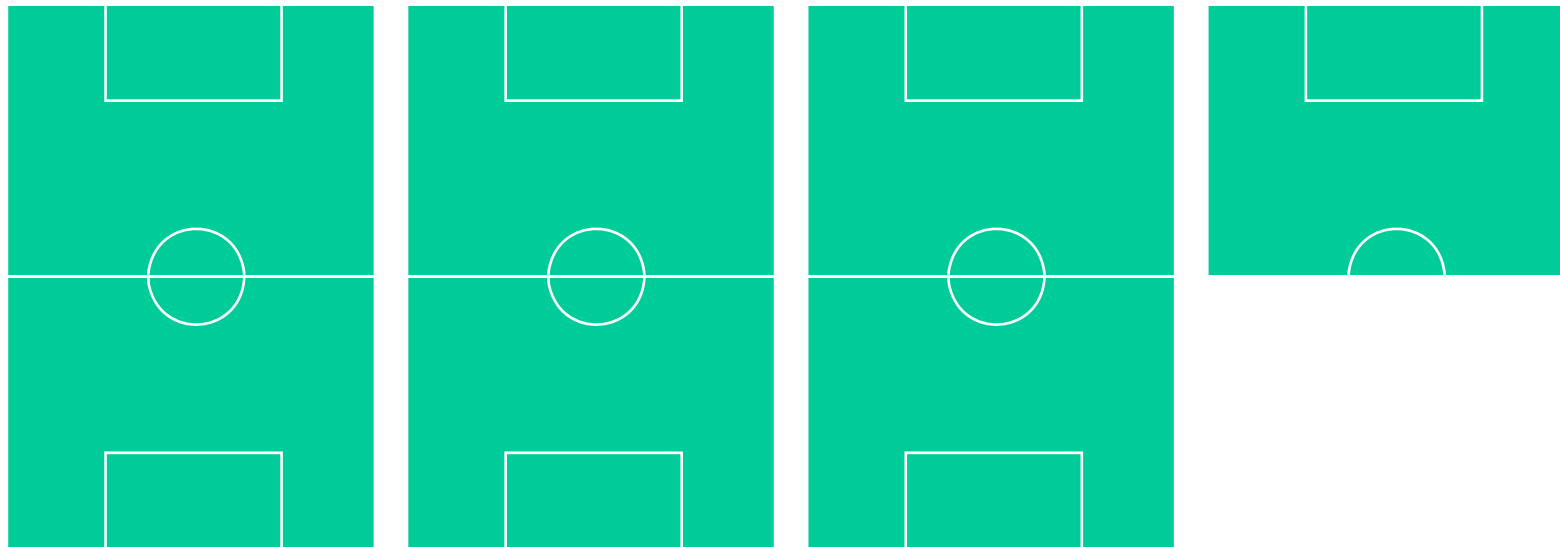
Thus the land area per six persons is  $0.15 \text{ km}^2$  which finally yields about  $25\,000 \text{ m}^2$  per person...



**Example: Go for “sustainable footprint”**  
*These facts are undisputable...*



Splitting the world land area equal between us all, yields about three-and-a-half football fields per person:

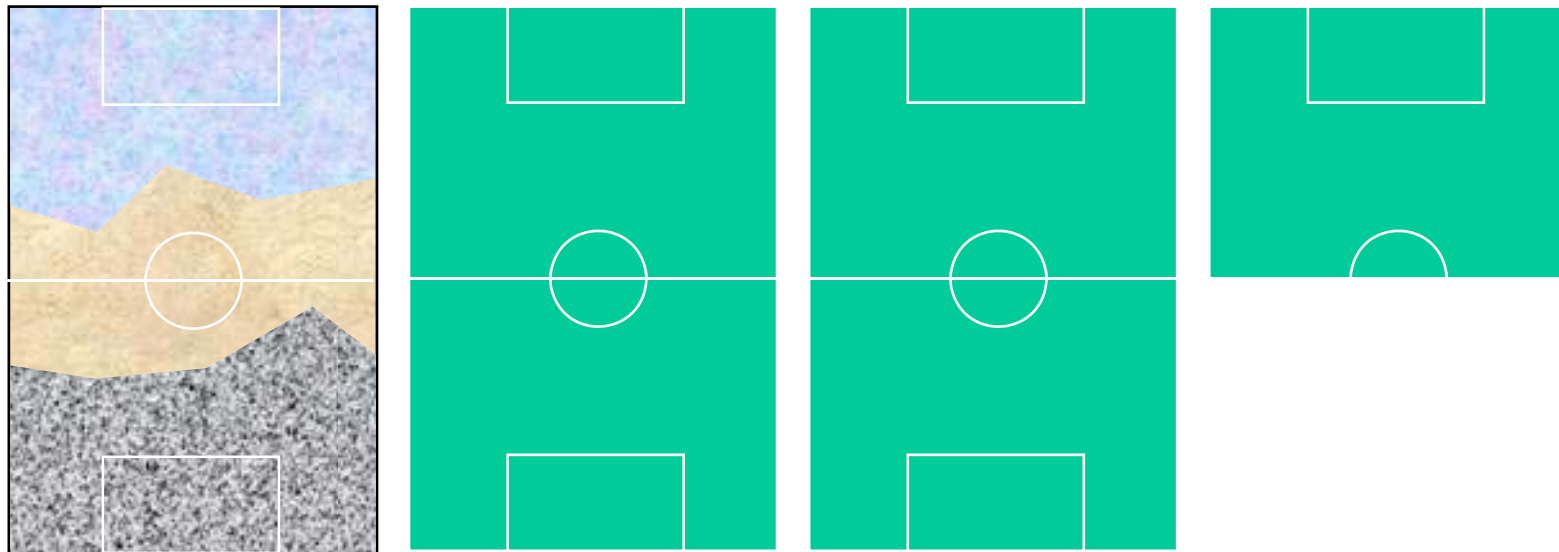


*A football field is about  $100 \cdot 70 \text{ m}^2$  or  $7\,000 \text{ m}^2$ , so  $25\,000 \text{ m}^2$  is about three-and-a-half football field...*

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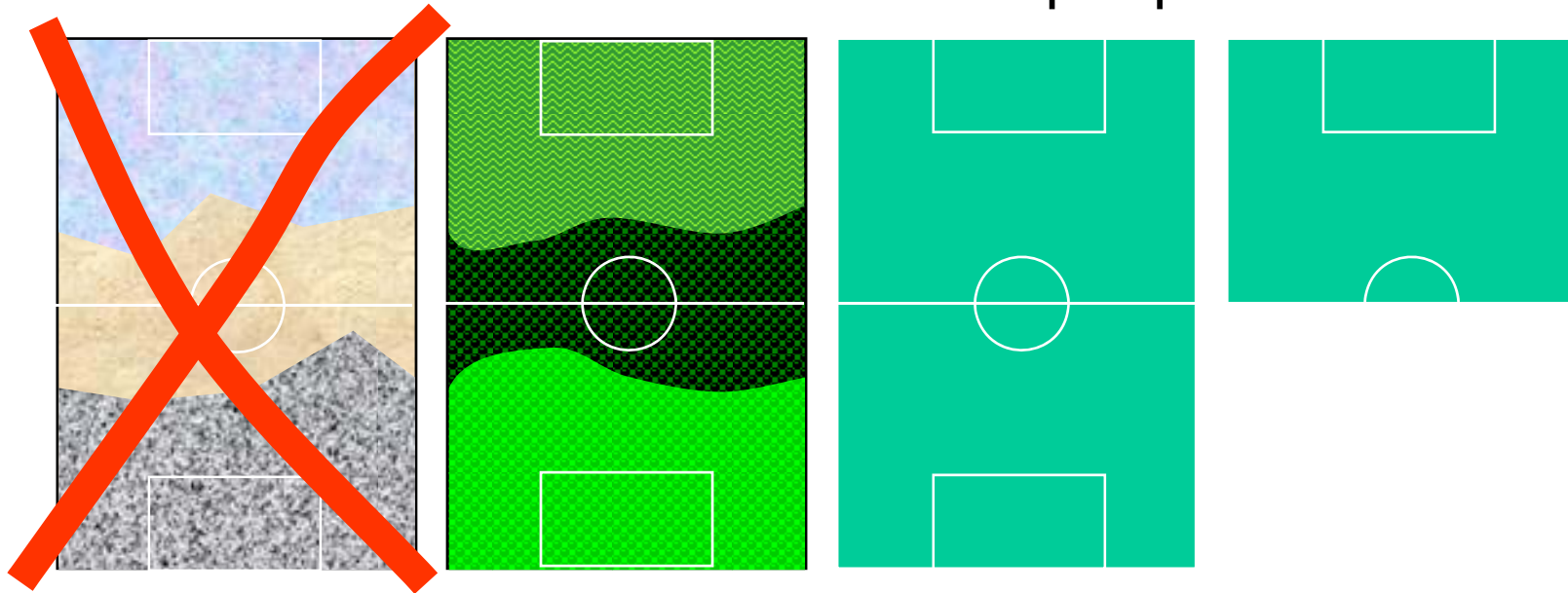


One is covered with deserts, ice or is high-alpine – so this is useless for any type of organic production...

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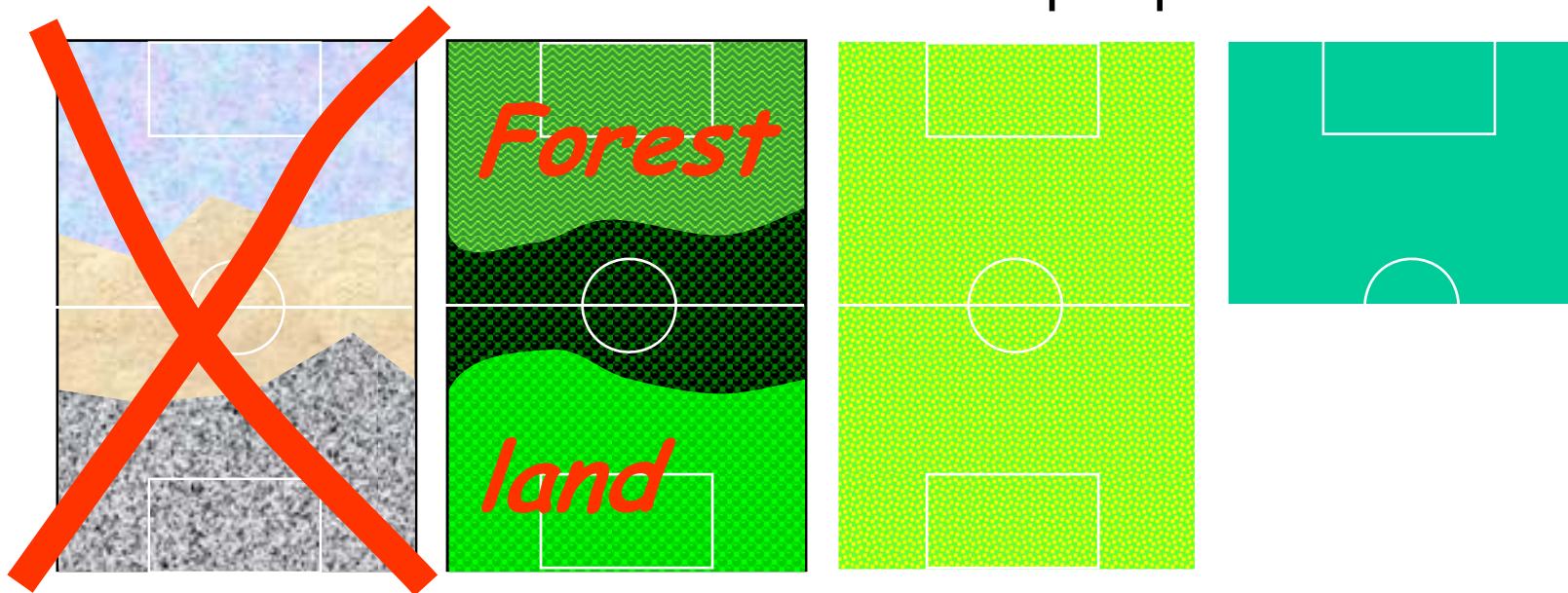


The second is forested with boreal softwood, temperate hardwood and tropical forests...

**Example: Go for “sustainable footprint”**  
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Splitting the world land area equal between us all, yields about three-and-a-half football fields per person:



The third one is covered with poor grass – this is the dry steppes and savannahs of inner Asia, Africa etc...

**Example: Go for “sustainable footprint”**  
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Splitting the world land area equal between us all, yields about three-and-a-half football fields per person:



The half one is mainly covered with good grass – this is the mid-west, the Pampas and those areas...



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Splitting the world land area equal between us all, yields about three-and-a-half football fields per person:



... and a bit more than the penalty area is good enough to provide all our food and all our fibre without irrigation...

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Splitting the world land area equal between us all, yields about three-and-a-half football fields per person:



**So – this conclusion cannot be disputed!!**



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**Environmental action requires environmental expertise – and this is usually not at hand**

So Växjö decided to engage the Swedish Association for Nature Conservation, started -97

**Important:**



# Environmental action requires environmental expertise – and this is usually not at hand

A special advisory office was inaugurated to provide input to the political planning process



### Important:

- The experts must be allowed to work independently



# Environmental action requires environmental expertise – and this is usually not at hand

The community supported a research centre at the University and an EU Energy Agency

## Important:

- The experts must be allowed to work independently
- First-class expertise is needed on a local basis



# Environmental action requires environmental expertise – and this is usually not at hand

The budgeting process includes also ecological factors in the bookkeeping since 2003



### Important:

- The experts must be allowed to work independently
- First-class expertise is needed on a local basis
- The administration must follow-up the progress

### 3: Concretize your goals



## The goals must be possible to quantify:

- Reduce the fossil CO<sub>2</sub> emissions by 50% per capita until 2010 and 70% per capita until 2025 compared to 1993
- Reduce the use of electricity by 20% per capita until 2015 compared to 1993
- Stop using oil in the city administration by 2010.

## Important:

- The goals must comply with the bookkeeping system





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**Current Växjö goals**

## Important:

- The goals must comply with the bookkeeping system
- The statistics office must be able to collect data





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## Important:

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- The goals must be simple to communicate



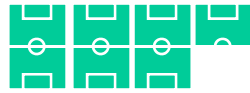
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**Current Växjö goals**

## Important:

- The goals must comply with the bookkeeping system
- The statistics office must be able to collect data
- The goals must be simple to communicate
- Individuals must be engaged – local contests



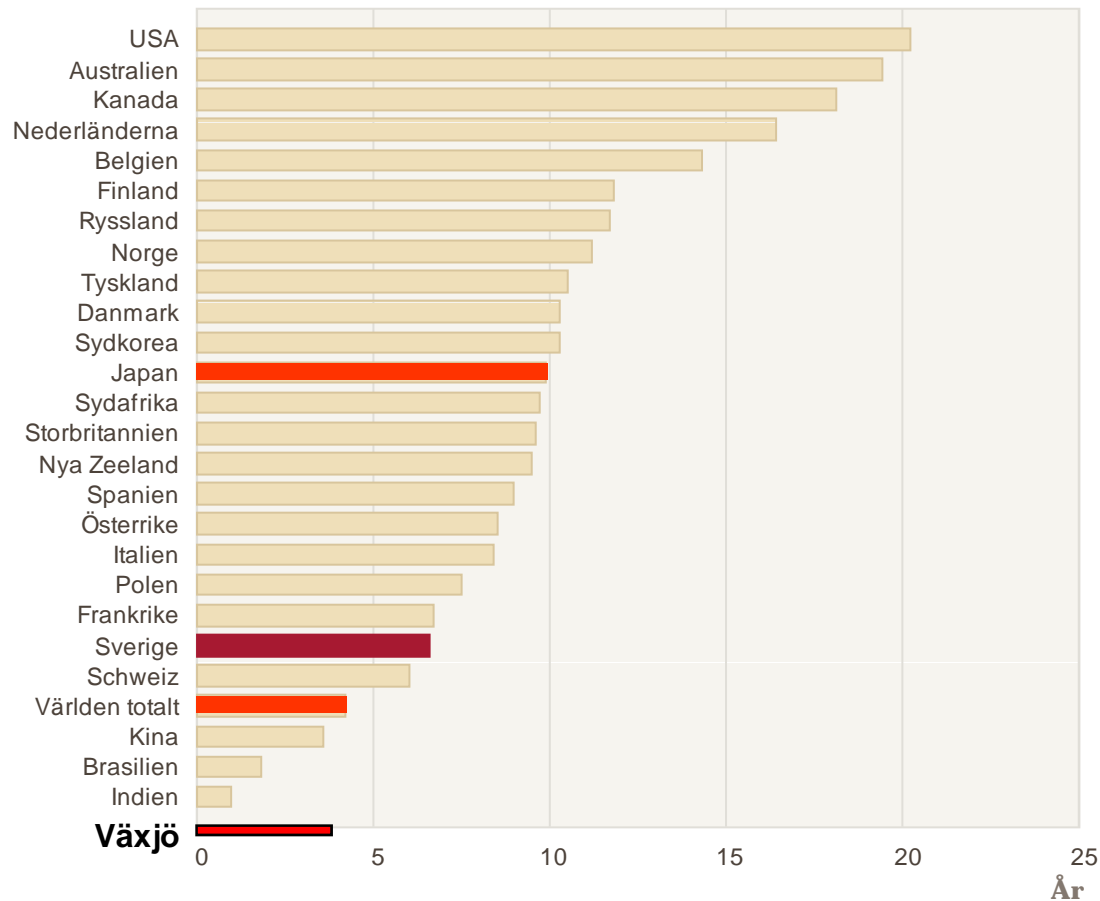
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## Ecological footprints can be calculated for:

- Textile supplies
- Food supplies
- Energy supplies
- Sea-based resources
- ...



### Total CO<sub>2</sub>- equivalents, ton/capita -04



So far, the reduction has been more than 30 % and Växjö is now below the world average - decreasing



# Växjö achieved its world-wide reputation by:

- Adopting a goal that could not be disputed



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- Following the development actively

## And this has lead to:

- Technical visits
- International co-operations
- Awards





The end...



Part of Environmental Programme  
for the City of Växjö



FOSSIL FUEL FREE VÄXJÖ  
Part of Environmental Programme  
for the City of Växjö



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for the City of Växjö

